

# DMSuite™ Success - International Financial Services Firm

Case studies and samples of groundbreaking work conducted with DMSuite data masking by Axis Technology Software, LLC

## A DATA MASKING SERIES CASE STUDY

You've probably been protected by DMSuite without even knowing it! Axis Technology Software, LLC safeguards some of the world's largest organizations that people depend on in a variety of industries, including banking/finance, government, healthcare, insurance, and education.

**Introduction** This international financial services firm provides financial advising services to a range of organizations and individuals throughout the world. To serve its customers, the firm maintains numerous office locations and a vast database that primarily relies on Informatica for its data integration. The system not only contains large amounts of information, it is also constantly evolving and expanding to accommodate client demands, which means the company needed to select a data security solution that would keep pace with its ever-changing needs.

After intense testing and measurement of different security providers and options, this firm chose DMSuite by Axis Technology Software, LLC.

## Why the International Financial Services Firm Selected DMSuite

Axis Technology Software, LLC is a premier provider of data masking software and solutions for enterprises whose business success depends on protecting customer and proprietary information. Its flagship data masking platform, DMSuite, profiles, provisions, and masks data without slowing down business processes or time-to-market. For this international financial services firm, DMSuite was specifically chosen to mask non-production data within Informatica to **save the company hundreds of thousands of dollars** in resources, in addition to several other reasons cited by the firm's executives:

### Inventory Management

This firm made a significant investment in Informatica, so they did not want to alter the system in order to protect the data. DMSuite was able to import their tables and created a corporate policy that can be used across the entire organization. DMSuite created an inventory of all at-risk data and identified all of the Informatica-based algorithms. The data remains intact, even when put into and pulled out of production, and with the addition of more information.

### User Interface

One of the most attractive features of DMSuite for this firm is the product's intuitive nature and ease of use. DMSuite eliminated the need for costly outside consultants that would typically be used for profiling the database manually. In addition to the significant financial savings, profiling with DMSuite dramatically reduced the amount of time manual profiling would have taken, which could range from several weeks to months. Also, because DMSuite is so easy to use and web-based, it seamlessly works within Informatica, making it unnecessary to purchase additional Informatica user licenses or further Informatica training for individuals who are tasked with securing the data.

### Maintenance

This firm's data is constantly changing, both with new information and alterations. DMSuite's automated masking capabilities enable database administrators to add and edit data without disrupting previously masked fields. The changes are then integrated and can be regenerated throughout the database, saving time, effort, and costs on maintenance.

Axis Technology Software, LLC has a true pulse on the needs of its customers, empowering it to provide value that is unmatched by industry competitors of any size. For this reason, DMSuite continues to lead the data security market, protecting some of the world's largest businesses that consumers rely on every day. Yet another confirmation as to why DMSuite is data's best defense!



